



Our Commitment to the Environment

Allegra Environmental Scorecard



We use our resources wisely.

- We use direct-to-plate printing, soy-based inks, recycled paper, emulsion aggregation (EA) toner, and conscientious print management.
- At every opportunity, we use recycled products rather than raw materials.



We make smart choices.

- We work with our paper suppliers on environmental stewardship.
- We consider totally chlorine free (TCF) and elemental chlorine free (ECF) paper choices.
- We use local suppliers where possible to minimize the environmental impact of long-distance shipping.



We control our waste.

- We run similar jobs together to reduce waste and conserve energy.
- We reuse folders, envelopes, toner cartridges, and packaging materials.



We educate our clients.

- We promote the green products and business practices we offer.
- We offer clients environmentally friendly options.
- We help clients understand the nature of green printing to produce a greener product.



total recycling

2013-2016

223.52
TONS

ESTIMATED SAVINGS:



fiber saved

3,800
TREES



water saved

1,564,640
GALLONS



energy saved

938,784
kWh HOURS



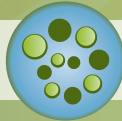
land fill saved

760
CUBIC YARDS



fuel saved

91,644
GALLONS



air particulates saved

13,411
POUNDS

Data provided by Gateway Recycling. Copyright ©2017 Allegra Print • Mail • Marketing, Saline, MI



We participate in recycling programs.

- We reduce waste and recycle materials every day.
- We recycle paper, metals, oil, and plastic.
- We lessened our energy use with Energy Star equipment, night temperature setbacks, and lighting monitoring.



In recognition of our environmental commitment, Allegra is designated a **Michigan Great Printer** by the Michigan Department of Environmental Quality and a **Waste Knot Award Partner** by the Washtenaw County Department of Planning and Environment.



Ann Arbor Area:
1283 Industrial Dr., Saline, MI 48176
734.944.1404 • Fax: 734.944.3603
customerservice@allegra.net

Metro-Detroit Area:
248.543.3030 • Fax: 248.543.3001
allegrametro@allegra.net

Lansing/Jackson Area:
517.749.3988
wsiegrist@allegra.net

www.allegra.net





ALLEGRA
PRINT • MAIL
MARKETING

ENVIRONMENTAL SCORECARD

2013-2016



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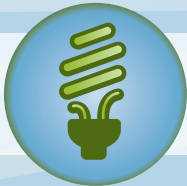
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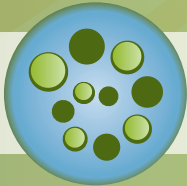
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